



*“Seventeen years ago, when we planted the noble red varieties on the estate, I had a dream. That dream was to produce the best red blend possible from this excellent terroir, as well as South Africa’s best Extra Virgin Olive Oil ~ and that these would be not only of unsurpassed quality but would also capture the essence of this beautiful farm”.* *Giulio Bertrand*  
Owner

For three centuries Morgenster ( meaning ‘morning star’ ) has been recognised as one of the Cape’s most unique wine sites. Less than five kilometres from the cool Atlantic Ocean, the deep soils of the vineyards provide perfect ripening conditions for classic red varieties such as Cabernet Franc, Cabernet Sauvignon, Petit Verdot and Merlot.

Inspired by this harmony of place and climate, Giulio Bertrand and Pierre Lurton of Château Cheval Blanc and Château d’Yquem, have created a partnership dedicated to optimising the potential of this terroir.

Wine consultant Pierre Lurton comments: “My personal involvement with the Morgenster team stems right from the beginning and I am extremely excited and proud about the evolution that has taken place at Morgenster. The wine style of Morgenster has remained consistent over the years, yet the composition has changed to reflect the specific vintage. This vintage specific wine style that Morgenster practices is very much old-world, and is replicated in the wines of Bordeaux.”



## MORGENSTER

A single vineyard blend of Bordeaux varieties offers the best expression of the synergy between grape and terrain. Great complexity and classic elegance will describe this wine best.



## LOURENS RIVER VALLEY

The magic of Merlot, culinary versatility of Cabernet Sauvignon and finesse of Franc shape this blend. Elegant, accessible and powerful in its finesse.

## KEY SELLING POINTS

- ★ Consistent premium quality
- ★ 300 year wine history, original 1711 Cape Dutch homestead and old world charm
- ★ Cool Atlantic Ocean influence and rich diverse soils
- ★ Giulio Bertrand family traditions
- ★ Involvement of wine consultant Pierre Lurton (Château Cheval Blanc and Château d’Yquem)

## WINEMAKING

Handpicked, pre-crush bunch-selection and careful selection after barrel maturation dictates a single minded style and quality focus. The Morgenster labels have excellent ageing potential and reach their optimum in six to seven years from vintage. The spotlight on quality determines not only the complexity of the particular vintage, but its ability to evolve over a number of years.

In a quest to show his wines as they approach their prime, Giulio Bertrand releases only a portion on the date of launch; the balance is kept in pristine condition, evaluated at six month intervals and released in batches that showcase its progression. This provides Morgenster with an unusual offering to both private consumers and trade; the ability to provide several vintages of the same label – all direct from the original cellar.

